



Softball Complex

Season Sponsorship and Advertising Opportunities

Back of the Yards is a completely renovated, 10- acre, fenced in Outdoor Sports Complex located at 1901 Beloit Ave (Hwy G) and Kellogg Ave, in Janesville, WI. There are two adult Softball Fields, four Batting Cages, a large fenced in Spectator Area, a Pavilion, a Kids Playground, and Concessions, with off street parking.

Advertise on the Infield or Outfield Fence with a Banner

\$225/Year for 1 Infield or \$400 for 2 Infields (4ft x 4ft) + Production
\$450/Year for 1 Outfield or \$800 for 2 Outfields (4ft x 8ft) + Production
\$600/Year for 1 Outfield or \$1000 for 2 Outfields (4ft x 16ft) + Production

Advertise on the Scoreboard

\$500/Year for 1 space (limited to 6 spaces)+ Production

Advertise on our Digital Scrolling Sign above the Scoreboard

\$75/Week for Company Name or Short Phrase (limited to 8 events)

Sponsor a Team in a League

\$550/Season for 1 Team or \$1000 for 2 Teams

Sponsor a Weekend Tournament

For a Charity, Memorial, Business, or any other event

Naming Rights for a Field, Pavilion, Scoreboard or Playground

For a Business or as a Memorial

For more Information: Call Bob Kerman 608-751-2201 or Email bob@thebackbar.com