

# The Back Bar's 7<sup>th</sup> Annual Charity Car, Truck & Bike Show

**Sunday October 9, 2016 9am to 3pm**

**Back of the Yards Softball Complex, 1901 Beloit Ave, Janesville, WI**

*Over \$7,000 from this show has been donated to ECHO and Rock County Humane Society!*

**SPONSOR NAME:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Contact:** \_\_\_\_\_ **Phone:** \_\_\_\_\_ **Email** \_\_\_\_\_

**Name on Trophy:** \_\_\_\_\_ **or**  **Logo**

**Paid \$** \_\_\_\_\_ **On** \_\_\_\_\_ **Check #** \_\_\_\_\_  **Cash** **by :** \_\_\_\_\_

## SPONSORSHIP OPPORTUNITIES

### **\$1,000 - BEST OF SHOW SPONSOR (1)**

This Show presented by: "Your Company" on all promotions – Your name or Logo on Best of Show Trophy & on all Class Trophies  
Vendor Space and Banner Space at Show - 1<sup>st</sup> Tier on Sponsor Board

### **\$500 - DASH PLAQUE SPONSOR (2)**

Your Name or Logo on all Dash Plaques  
Vendor Space and Banner Space at Show - 2<sup>nd</sup> Tier on Sponsor Board

### **\$350 T-SHIRT SPONSOR (2)**

Your Name or Logo on Back of Volunteer T-Shirts  
Vendor Space and Banner Space at Show – 3<sup>rd</sup> Tier on Sponsor Board

### **\$250 - PEOPLE'S CHOICE AWARD SPONSOR (4)**

Your Name or Logo on one People's Choice Award Plaque – Car, Truck, Bike, or Special Interest  
Vendor Space and Banner Space at Show - 3<sup>rd</sup> Tier on Sponsor Board

### **\$150 - TROPHY CLASS SPONSOR (up to 15)**

Your Name or Logo on 3 Class Trophies  
Vendor Space and Banner at show - 4<sup>th</sup> Tier on Sponsor Board

### **\$50 - TROPHY SPONSOR (up to 45)**

Your Name & Logo on one Class Trophy - 5<sup>th</sup> Tier on Sponsor Board

Other Sponsorship Opportunities will be considered. Portions of Sponsorship contribution may be taken "In-Kind" for products or services.

Logos must be emailed in proper format. Cancelled check is your receipt. All Sponsorship Contributions must be paid in advance.

This is a "Rain or Shine" event; there are no refunds for any reason.

Make checks to **The Back Bar Car Show** and mail to Bob Kerman, 2807 Cambridge Ct, Janesville, WI 53548. Question call 608-751-2201